



The Adirondack Cup

Sponsored by the Advisor to the Adirondack Small Cap Fund (ADKSX)

Contest Guidelines and Procedures

- **Team Guidelines**
 1. Each participating institution is allowed to form only one team, managing one portfolio.
 2. The number of students on a team is left to the discretion of the institution; however, each team must have between 3 and 10 members.
 3. The deadline for submitting names is Friday, September 30. All names (faculty advisor, student leader, team members) and contact information are to be submitted to Adirondack Funds.
- **Portfolio Guidelines**
 1. Students are expected to do their research and determine investments and allocation by Sunday, October 16, 2011. Each team must submit the completed Excel form provided by Adirondack to Alicia Lasch before the market opens on Monday, October 17. Any questions should be directed through the student leader. In the event that the stock picks are not received by the time the market opens on Monday, October 17, the team will be subject to a penalty.
 2. At the outset, the portfolio must include a hypothetical \$1 million invested in five small cap stocks. Small cap is defined as companies with market caps between \$50 million and \$3 billion.
 3. The stocks must be traded on one of the major U.S. exchanges: NYSE or NASDAQ. Foreign issuers are permitted provided they issue ADRs that trade on the major exchanges. No ETFs or close-ended funds are allowed.
 4. Each of the five stock picks must be from a different sector (technology, healthcare, consumer goods, conglomerates, industrial goods, basic materials, services, financial, or utilities) as defined by YAHOO Finance.
 5. At the time of investment, each holding must be a minimum of 5% of the portfolio and cannot exceed 50% of the portfolio.
 6. Based on the honor system, participating team members are expected to avoid stocks in which they have access to insider information (e.g., a parent is a CEO).
 7. Results will be updated on the Adirondack website regularly.
 8. Twice during the contest period students are allowed to make changes to the portfolio according to these guidelines. See dates below. If submissions are not received by these deadlines, it will be assumed that the portfolio will remain the same.
- **Timeline - Summary**
 1. **Friday, September 30:** Declare team members and submit names and contact information via attached form.
 2. **Sunday, October 16:** Submit the 5 investment choices and their dollar allocation. Adirondack will convert dollar investments to shares based on the market close share price on Friday, October 14. Entries received after the market opens on Monday, October 17 will be subject to a penalty.
 3. **Sunday, December 18:** Submit any changes to the portfolio. If nothing is submitted by the opening of the market on Monday, December 19, the portfolio will remain the same.
 4. **Monday, February 20:** Submit any changes to the portfolio. If nothing is submitted by the opening of the market on Tuesday, February 21, the portfolio will remain the same.
 5. **Friday, April 6:** After the market closes, the competition is complete.
 6. **Thursday, April 19:** A networking and celebration reception will be held in Albany, N.Y. for all team members and the Adirondack Cup will be awarded based on the highest return on the initial investment. The winning team will be invited to join portfolio co-managers Greg Roeder and Matt Reiner for an exclusive luncheon prior to the reception and will have a chance to present their investment thesis.
- **Other**
 1. Any questions, please contact Alicia Lasch at alasch@adirondackfunds.com or 518-690-0470.
 2. Please refer to attached Excel file for stock submission form.
 3. Adirondack reserves the right to make any changes it deems necessary.